



A S I A • A S I A
RESTAURANT | LOUNGE

BRAND PROFILE

The background of the entire page is a photograph of a museum gallery. It features a series of large, arched doorways that recede into the distance, creating a sense of depth. On either side of the arches, there are statues of figures in traditional attire, possibly from the Silk Road era. The lighting is warm and focused on the statues and the arches. The overall color palette is a mix of warm browns, tans, and muted reds, with a dark red overlay at the bottom.

A JOURNEY THROUGH THE *SPICE ROUTE*

EMBARK ON THE SPICE ROUTE

LET US SHOW YOU AROUND

AN EXPLORATION OF THE SILK ROAD

THE ENERGY

BRINGING THE JOURNEY TO LIFE

OUR SIGNATURE STYLE

SOCIAL DIARY

STORYTELLING

IN THE PRESS

MUSIC POLICY

OUR TEAM



SOPHISTICATED IMMERSIVE EXPERIENTIAL APPROACHABLE

With **four exquisite sensory-driven outlets across the UAE**, Asia Asia is a **multi-sensory dining experience**, combining beautiful, intricate interiors, rich in history with innovative, experimental cuisine, focused on paying homage to the traditional flavours of the ancient Spice Route. Bringing the flavours of the Far East to the Middle East, the immersive sensory exploration is **a place where ritual meets art**.

Elevating the craftsmanship of both the culinary creative and interior masterminds, the multi-award-winning Asia Asia merges classic **craftsmanship with new-age techniques** to create a sleek, elegant experiential dining journey that deviates away from the expected. With an unparalleled attention to detail, the interiors of each venue are intrinsically designed around feeling and connection. Artifacts have been hand-sourced from across the shores of Asia to complement the sophisticated velvet booths, soft lighting and deep timbers, with vibrant pops of colour, such as the internal blossom trees, adding warmth across the interiors.

Purpose-driven and rooted in values, **Asia Asia excels at service, experience, and culinary offering**, pioneering the approachable fine dining sector, as one of the most awarded concepts, through a unique fusion of oriental flavours and décor. Encouraging guests to embrace the customary approach of sharing dishes, the restaurant, bar and lounge transports guests across the ancient Spice Route on arrival through a culinary and interior exploration. An opulent experience with delectable Pan-Asian cuisine, the venues encompass semi-private lounges, DJ booth and bar, dining area, live kitchen and sushi bar.



LET US SHOW YOU AROUND



DUBAI MARINA

TOTAL CAPACITY:
356





ASIA · ASIA
RESTAURANT | LOUNGE

BUSINESS BAY

TOTAL CAPACITY:
274





ABU DHABI

TOTAL CAPACITY:
405





ASIA · ASIA
RESTAURANT | LOUNGE

THE PALM

TOTAL CAPACITY:

256



AN EXPLORATION OF THE
SILK ROAD





TASTING MENU

3 COURSES

COURSE ONE

EDAMAME ^V

Salt - Spicy

TUNA TATAKI

Nikkai sauce, avocado, sesame oil

DRAGON MAKI

Shrimp tempura, avocado, eel, yuzu furikake

COURSE TWO

VEGETABLE FRIED RICE ^V

Oyster mushroom, egg noodle

SAMBAL SEA BASS

Lemon grass, burnt chili

TENDERLOIN

Spicy Teriyaki

SIDES

AVOCADO SALAD ^V

SPICY BOK CHOY ^V

COURSE THREE

PAVLOVA ^V

Yuzu foam, pistachio ice cream, crumble, seasonal fruit

HOMEMADE ICE CREAM ^V

A - Alcohol, C - Celery, D - Dairy, E - Eggs, F - Fish, G - Gluten, L - Legum, MU - Mustard, N - Nuts, R - Raw, S - Shellfish, SE - Sesame, SO - Soybean, SU - Sulphites, V - Vegetarian.

Consumption of raw or undercooked meats, seafood or poultry products such as eggs may increase your risk of food borne-illness.

Please notify your server if you have any known food allergies or intolerances.

All prices are in AED & are inclusive of 5% VAT. Dishes are prepared in a kitchen that handles nuts, shellfish & dairy



COCKTAIL

14:23	75
Butterfly pea tea infused gin, elderflower syrup, lemon juice, sparkling lemonade	
What's your fortune?	85
Bacardi superior, Malibu mango juice, passionfruit purée, vanilla syrup, lemon juice	
Goji Way	85
Zubrowka vodka, Frangelico, gooseberry, passionfruit purée, goji juice, lime juice	
Asian Bliss	80
Vodka, umeshu, lychee, peach syrup, elderflower syrup, passion fruit, yuzu juice	
Sea Essence	85
Umeshu, gin, noni syrup, lime juice, miso paste	
Tequila Zen	85
Lemongrass infused tequila, yuzu sake, coconut liqueur, wasabi syrup, lime juice	
Spice Route	85
Jose Cuervo Gold, green apple juice, ginger juice, lime juice, vanilla, chili sugar, Laphroig mist	
Yuzu! Mine	98
Roku gin, grapefruit juice, jasmine tea syrup, lemon juice, yuzu, jasmine foam	
Dragon Elixir	80
Midori, sake, dragonfruit purée, raspberry purée, calamansi, sugar syrup	
Sakura Delight	90
Bourbon whiskey, yuzu juice, strawberry syrup, apple juice	

MOCKTAIL

Young Thai Coconut	45
Young Thai coconut	
Tropical Paradise	45
Pineapple, coco Lopez, basil, lime juice	
Akai Yorokobi	45
Lychee juice, cranberry juice, pineapple juice, strawberry, raspberry, blackberry, lime juice	
Sparkling Matcha	45
Cold brew matcha tea, vanilla syrup, soda	
Not your Tea	45
Cold brew jasmine tea, kahl, green apple juice, jasmine tea syrup, lime juice	

All prices are in AED & are inclusive of 7% municipality fees & 5% VAT.



A photograph of two women on a rooftop at night, with a city skyline in the background. The woman on the left is wearing a dark, strapless dress with a wide gold belt and a ruffled collar. She is holding a glass of blue liquid and a large, open, gold-colored fan. The woman on the right is wearing a dark, strapless dress with a bright pink skirt and long pink gloves. She is wearing sunglasses and holding a glass of red liquid. The text "THE ENERGY" is overlaid in the center of the image.

THE ENERGY



A photograph of a museum display featuring a grid of wooden shelves. The shelves are filled with various ancient artifacts, including a small statue, a large vase, a metal bowl, and a metal stand. A purple translucent band runs diagonally across the image, and the text "BRINGING THE JOURNEY TO LIFE" is centered on it. The lighting is warm and focused on the artifacts.

BRINGING THE JOURNEY TO LIFE



OUR SIGNATURE *STYLE*



SOCIAL DIARY



TUESDAYS
Asia Asia Dubai Marina

THURSDAYS
Asia Asia Business Bay
Asia Asia The Palm
Asia Asia Abu Dhabi



FRIDAYS & SATURDAYS
8PM - 11PM
Asia Asia Business Bay

SATURDAYS | 2PM - 5PM
Asia Asia Dubai Marina
Asia Asia Abu Dhabi

SATURDAYS | 5PM - 8PM
Asia Asia The Palm

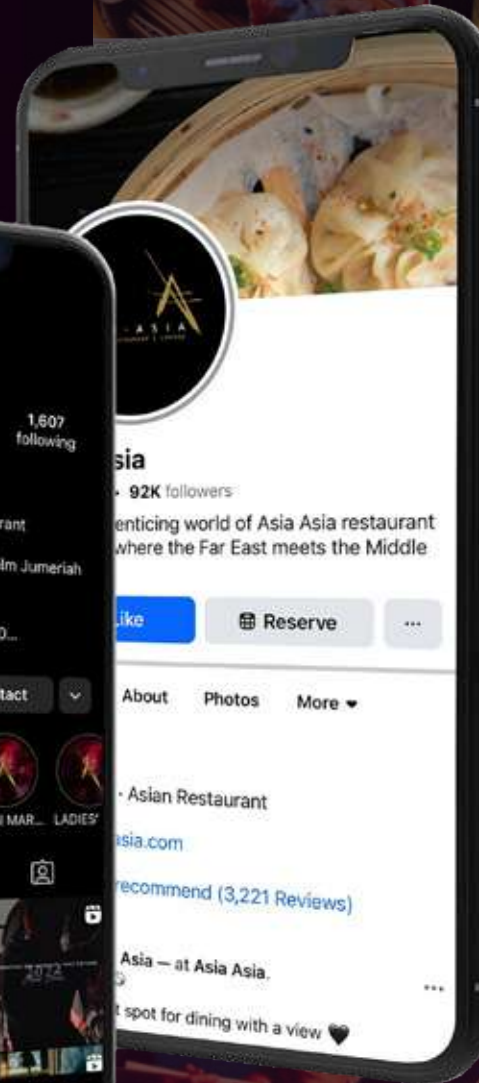
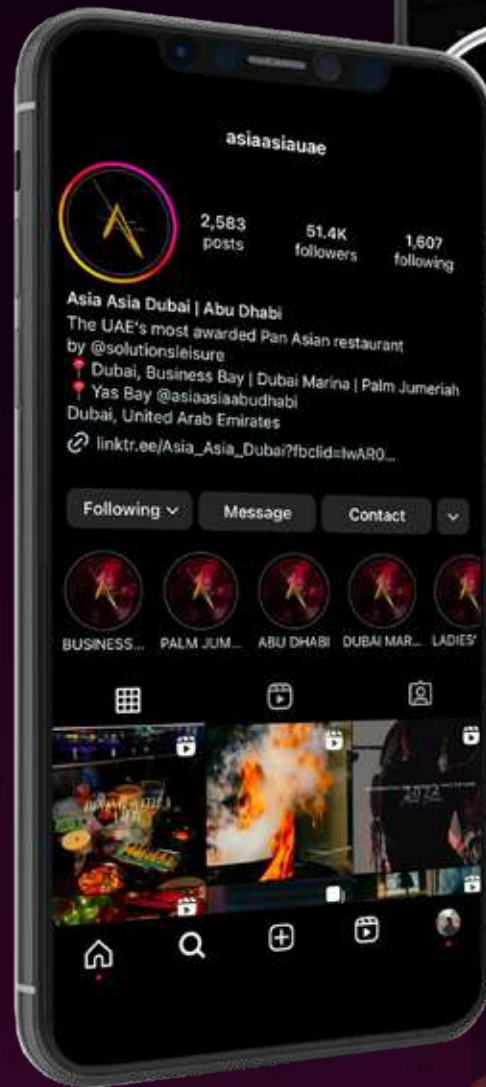


SUNDAYS
Asia Asia Dubai Marina
Asia Asia Business Bay
Asia Asia Abu Dhabi

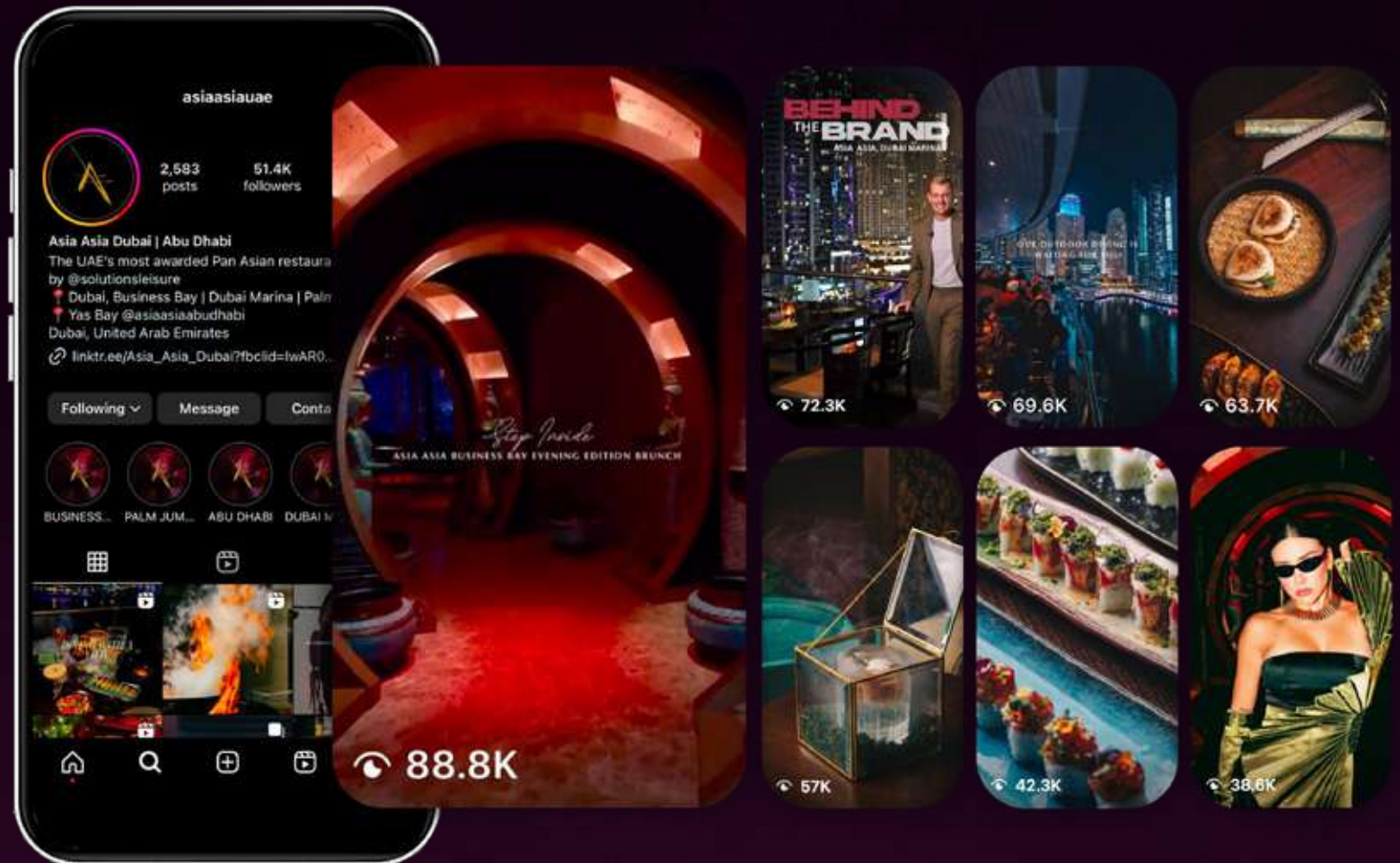
STORYTELLING

@asiaasiauae

51.4k followers on Instagram
92k likes on Facebook



VIRAL VIDEOS



IN THE PRESS



COSMOPOLITAN
DUBAI

DUBAI
RESTAURANTS
GUIDE | CYBER
GEAR
VENTURE

EMIRATES
WOMAN

TimeOut
DUBAI

WHAT'S ON
DUBAI



MUSIC POLICY

A variety of house and melodic tech with an oriental/ethnic flavour.
Vibe should, at all times, feel cool, chic, and sexy. **An untold dark secret.**

6 PM - 8 PM

Down Tempo, Chill Organic, Deep House, Afro House
and Amapiano with hints of Chill Techno.

8 PM - 10 PM (INCLUSIVE OF LADIES' NIGHT)

Melodic, Progressive, and Afro House, vocal edits and remixes of familiar tunes
during middle evening, early Ladies' Nights, and early brunch hours.

During these hours, the vibe should feel more energetic and exciting.

10 PM ONWARDS (INCLUSIVE OF LADIES' NIGHT)

A continuation of the previous styles that can move
to Progressive and Melodic Tech to increase the party vibe.

Familiar big tunes can be used sparingly for party vibes.

BRUNCH

Chill Deep House, Chill Soulful House, Afro House
and Amapiano for early hours. Add in Tribal Afro House, Progressive
and Melodic Tech and House through the later hours.

Lots of vocal edits; remixes are key for brunch. Familiar big tunes
can be used when appropriate for party vibes.

ARTIST REFERENCES

Rampa | &me | Adam Port | Damian Lazarus | Camelphat | Kabza De Small

Be Svendsen | Elfenberg | Black Coffee | WhoMadeWho | Fisher | David Penn

Vintage Culture | Freaky Rizado | Mark Knight | Riva Starr | Prok & Fitch

Crazibiza | Jonasu

OUR TEAM



ASIA ASIA'S FRONT OF HOUSE

Vibrant and charismatic individuals
who bring a touch of Asian flair to every interaction.

Confident personalities
that effortlessly create a warm, welcoming atmosphere.

Versatile performers
who can seamlessly switch between
graceful hosting and playful engagement.

Immersive storytellers
who use their presence to celebrate
Pan-Asian culture through service, style, and charm.



ASIA ASIA'S BACK OF HOUSE

Focused and highly disciplined professionals
with a passion for culinary perfection.

Detail-oriented individuals
who take pride in executing complex Pan-Asian flavors
with precision and creativity.

Resilient team players
who thrive in high-pressure environments, maintaining
a calm and composed presence during rush hours.

Artists at heart,
whose dedication to quality and authenticity
brings Pan-Asian cuisine to life in every dish.

THIS IS SOLUTIONS GROUP

20 VENUES | 10 LOCATIONS | OVER 250,000 GUESTS EACH MONTH

WE ARE MOMENT MAKERS; EXPERIENCE CREATORS AND BOUNDARY BREAKERS.

With over two decades in the hospitality and entertainment sector, globally, Solutions Group has risen to be the UAE's most awarded F&B group, pioneering the approachable dining, nightlife and entertainment. Ever-growing and evolving to further enhance the experiences and opportunities for residents and visitors alike, through our unparalleled commitment, skill and clarity in direction, we continue to create moments people live for, from day to night. Our dynamic portfolio includes 20 unique and diverse destinations across the bars, restaurants, entertainment, retail and wellness divisions. Leaders in concept creation and hospitality management, we pride ourselves on our ability to deliver experience-driven designs and services.

Innovative, sophisticated but never pretentious, our creative ideation consistently caters to the approachable, experience-driven sector. Our award-winning portfolio and global reputation within the industry is a primary example of our prestige and integrity, combining idyllic locations selected through tailored sourcing with creative innovation and design, leveraged by a proven, professional and highly effective management team.



WE CREATE THE MOMENTS THAT PEOPLE LIVE FOR



THE UAE'S MOST AWARDED LIFESTYLE GROUP

Solutions Group is comprised of over 1300 passionate, driven rockstars from around the globe, each of whom live and breathe the values and vision for the hospitality and entertainment industries.

Dedicated to leading by example across all elements of the brand, our company culture isn't just 'great' – it is something extremely special; a collective feeling with a heartbeat. Culturally diverse, we combine the extensive knowledge and experience of our international team with a quality, customer-first mentality.

Tailored to the creative, experience-driven market that is the Middle East, our portfolio of venues is led by a team of 20-strong senior management to deliver premium service with unrivalled personality.

As a group, we are extremely proud of our proven track record of successful partnerships with some of the best in the business.

From hotel operators and hospitality groups, to global developers and real estate icons, our unique model of 'independently run; privately owned' food and beverage services are something special.

Whether conceptualising, developing and operating new concepts from scratch, or re-activating an existing F&B outlet, we're pretty good at creating a fluid yet creative environment for both parties to work in.

Bringing unparalleled experiences to life through exceptional operations, award-winning creativity, design leadership, and industry-leading entertainment. With almost 50 concepts under our belt, we like to think we've made some pretty epic moments in our two decades.

We're always looking for new opportunities to work with the best, globally.

The collective objective of Solutions Group is to create unique and dynamic concepts, designed to be high-yielding and long-term. Upscale, sophisticated in design and service but never pretentious, our creative ideation consistently caters to the approachable, experience-driven sector.

Our award-winning portfolio and global reputation within the industry further provides a leading example of our group's prestige and integrity, combining idyllic locations selected through tailored sourcing with creative innovation and design, leveraged by a proven, professional and highly effective management team.

fact.
AWARDS

Luxury
LIFESTYLE
AWARDS

TimeOut
DUBAI

WHAT'S ON
AWARDS DUBAI

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THANK YOU!



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